



**WE HAVE A PLACE
FOR YOU TO LAND**

GROW ADA

Building bridges for innovation, opportunity, and community



WHO WE ARE

Grow Ada is the lead economic development organization for Ada, Oklahoma, working in partnership with the City of Ada to drive business recruitment, expansion, and site development. Grow Ada partners with local leadership for site development projects and incentive strategy to support private investment.

OUR MISSION

Grow jobs, support entrepreneurs, and strengthen the local economy.

OUR IMPACT

\$500K+ invested in Main Street businesses

\$800K in public funding secured

200+ entrepreneurs supported

400 acres available for development

WHAT WE DELIVER

Business Retention & Expansion

Direct engagement with local employers to support workforce alignment, expansion planning, and operational problem-solving.

Site Development & Recruitment

Active marketing of commercial and industrial sites, including targeted recruitment for the Ada Airport Eastside Development Project.

Incentives & Capital Access

Administration of the Business Improvement Grant (BIG) program and coordination of local, state, and federal incentive opportunities.

Project & Grant Development

Identification and pursuit of funding to support infrastructure, workforce, and catalytic development initiatives.

CURRENT STRATEGIC FOCUS

- Ada Airport Eastside Development Project
- Increased marketing of industrial and commercial sites
- Hotel Market Feasibility Study
- Continued entrepreneurial support
- Workforce alignment with local businesses and educational institutions
- Continued investment in small business growth through the Business Improvement Grant
- Proactively pursuing state, federal, and private funding to scale local programs
- Expanding regional partnerships to strengthen cross-community collaboration, align economic development strategies, and increase access to shared resources and investment opportunities.



CONTACT US

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ADA, OK COMMUNITY PROFILE

REGIONAL MARKET & LABOR ACCESS

45-MINUTE DRIVE TIME STATS

214,377
POPULATION

\$170,500
**MEDIAN
HOUSE VALUE**

\$62,564
**MEDIAN
HOUSEHOLD
INCOME**

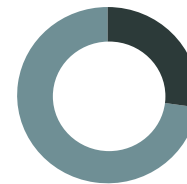
91,929
**LABOR
FORCE**



HOUSING SNAPSHOT

\$1,150
AVERAGE RENT

62.5%
**OWNER
OCCUPIED**



37.5%
**RENTER
OCCUPIED**

WORKFORCE PRODUCTION & UPSKILLING

FROM INVESTMENT TO IMPACT



- New \$30 Million Nursing Facility
- Entrepreneurship, Nursing, and Business Programs
- Water Innovation Initiatives with Oka Institute, Chickasaw Nation,



- Customizable Training
- 5-Star Rating Training Center
- Work Ready Program with 100% Retention Rate

TOP EMPLOYERS

- | | |
|-----------------------|--------------------|
| ★ Dart Container | ★ Chickasaw Nation |
| ★ Flex N Gate | ★ Legal Shield |
| ★ Mercy Hospital | ★ Ram Jack |
| ★ Robert S. Kerr Labs | ★ GAMI |



**ADA HIGH SCHOOL
AVIATION PROGRAM**



**PONTOTOC TECHNOLOGY CENTER
DRONE PROGRAM**



**GAMI
DRIVING INNOVATION IN ADA**



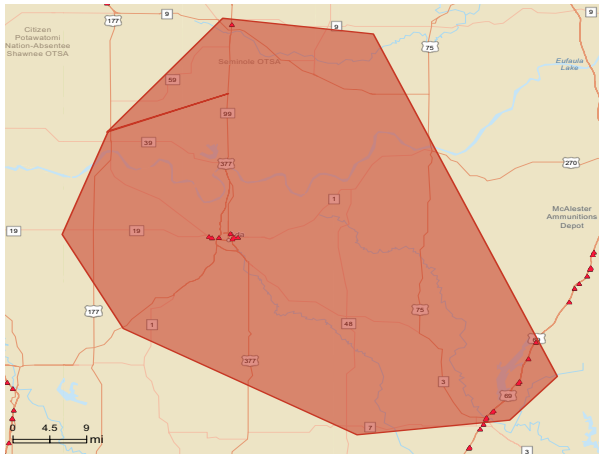
**\$26 MILLION
IN AIRPORT IMPROVEMENTS**

ADA, OKLAHOMA

Impact Area: 2,384 sq. miles

	5 MILE	10 MILE	15 MILE	TRADE AREA		2024	2029
POPULATION					HOUSING		
2020	23,766	32,032	39,007	78,122	AVERAGE VALUE	\$204,271	\$220,050
2023	24,739	32,854	39,640	78,247	MEDIAN VALUE	\$138,464	\$150,469
LABOR FORCE					HOUSING UNITS	35,737	35,783
POPULATION AGE 16 YRS. OR OVER	19,567	26,192	31,808	35,026	INCOME		
EDUCATION					AVERAGE HOUSEHOLD	\$72,405	\$82,912
HIGH SCHOOL GRAD	29%	31%	32%		HOUSEHOLD MEDIAN	\$52,143	\$57,944
SOME COLLEGE	20%	20%	20%		PER CAPITA INCOME	\$28,025	\$32,194
COLLEGE GRAD	21%	20%	20%		UNEMPLOYMENT RATE	3.1%	

AVERAGE DAILY TRAFFIC COUNTS



▲ Traffic Counts ~30,000 Per day

DRIVE TIMES TO NEAREST CITIES

OKLAHOMA CITY	1 1/2 Hours
TULSA	2 Hours
DALLAS/FORT WORTH	2 1/2 Hours

CONSUMER SPENDING (2024)

APPAREL	\$45,116,544
FOOD AT HOME	\$150,811,745
FOOD AWAY FROM HOME	\$75,155,101
ENTERTAINMENT & RECREATION	\$82,460,945

NATIONAL RETAILERS

Walmart	Home Depot	Dollar General
Chili's	Staples	HTEAO
McDonald's	Chick-Fil-A	Mazzio's
Starbucks	Taco Bell	Sonic Drive-In
KFC	7 Brew	Brakes Plus
Freddy's Frozen Custard	Bath & Body Works	

	5 MILE	10 MILE	15 MILE
LEAKAGE ANALYSIS (POTENTIAL/SALE)			
CLOTHING, ACCESSORIES	\$12.24M/ \$5.06M	\$16.81M/ \$5.64M	\$20.21M/ \$5.7M
FOOD, BEV. STORES	\$39.97M/ \$126.04M	\$54.77M/ \$127.31M	\$66.03M/ \$129.77M
ACCOMODATIONS, FOOD SERVICES	\$34.41M/ \$31.45M	\$47.3M/ \$36.26M	\$56.91M/ \$37.38M



**LAND HERE
GROW HERE**

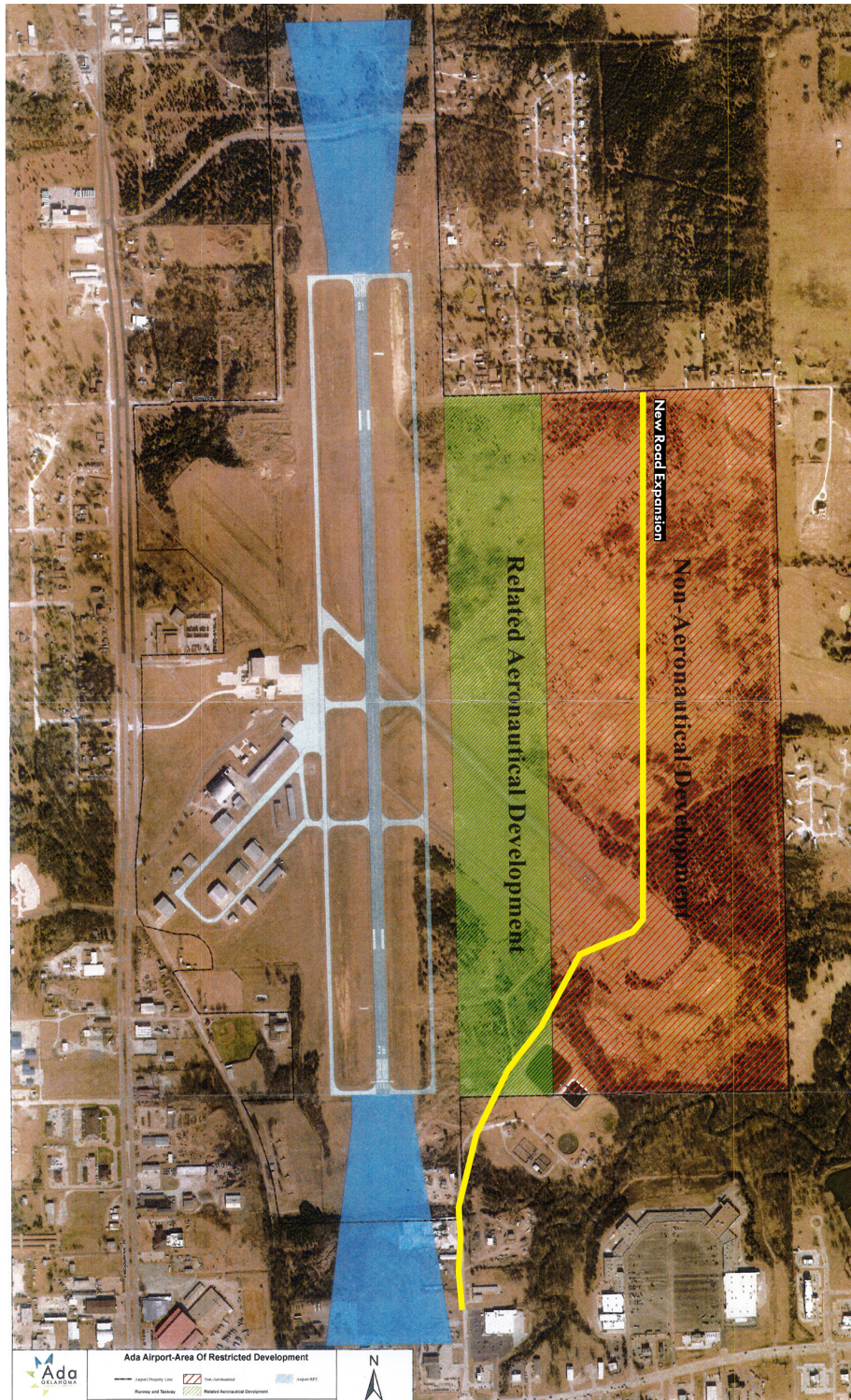


Ada

ADA AIRPORT EAST SIDE INDUSTRIAL DEVELOPMENT

PREPARING FOR GROWTH. BUILDING THE FUTURE.

Ada is investing in strategic industrial growth to fuel the region's economic future. A major opportunity lies along the eastern side of the Ada Municipal Airport, where approximately 250 acres have been designated for new industrial development. This project is designed to create a self-sustaining airport campus, attract new businesses, and drive long-term economic growth for Ada and surrounding communities.



SITE HIGHLIGHTS

- ★ Located on a 750-acre airport property
- ★ 250 acres available for shovel-ready development
- ★ Two Zones: Aviation-related and Non-aviation related industries
- ★ \$26 million in infrastructure investments

PROPERTY IMPROVEMENTS

- ★ Water & sewer lines
- ★ Hangar construction
- ★ Fiber connectivity
- ★ Security systems & fencing
- ★ New roadways
- ★ A 6,000-foot parallel taxiway for direct aviation access

GENERAL SITE INFORMATION

Site Name:	Ada Airport Industrial Park
Site Address:	300 Ray Stout Blvd, Ada, OK 74820
Runway Length:	6,200'
Owned By:	City of Ada
Electrical Supplier:	Oklahoma Gas & Electric
Water & Sewer Supplier:	City of Ada

1205 CRADDUCK ROAD

MANUFACTURING READY ASSET IN ADA.

The City of Ada is making significant investments in community development, including parks, streetscapes, and a comprehensive plan update. As part of this effort, the City has acquired the former Coca-Cola bottling facility, now positioned for reuse as a manufacturing site. Located on 17 acres with approximately 65,000 square feet under roof, the property includes three core buildings well-suited for light manufacturing and industrial operations.



SITE HIGHLIGHTS:

★ Main Office and Original Warehouse: 27,450 sq.ft.

- Loading dock and multiple access overhead doors.
- Can be configured for any manufacturing or production needs.
- Office building area includes 7 office spaces, conference room, IT room, and fitness center.

★ Additional Warehouse: 26,520 sq.ft.

- 3 Loading docks and multiple overhead access doors.
- Employee access controlled doors.
- Natural gas heaters with overhead lighting and skylights.

★ Fleet Maintenance Building: 4,850 sq.ft

- 2 overhead motorized doors
- 3 overhead doors, not motorized
- Maintenance pit and lift area

GENERAL SITE INFORMATION

Site Name: **Former Coca-Cola Plant**

Site Address: **1205 Cradduck Road**

Zoning: **Industrial**

Lot Size: **17 acres**

Building Size: **65,220 under roof**

Owned By: **City of Ada**

Electrical Supplier: **Oklahoma Gas & Electric**

Water & Sewer: **City of Ada**



CB HOWARD LIGHT INDUSTRIAL PARK

A LEGACY OF INDUSTRIAL DEVELOPMENT.

Established in 1951, the Ada Industrial Development Corporation (AIDC) has been a driving force behind industrial growth in the region. The organization owns several properties in and around Ada, including the CB Howard Light Industrial Park, which features approximately 120 acres of developable land suited for industrial development.



SITE HIGHLIGHTS

- ★ This property is located in Pontotoc County and does not fall under City of Ada zoning regulations.
- ★ CB Howard is home to businesses, including, True Steel, May Trailer Manufacturing, and K&M Pump.
- ★ Property is accessed via Highway 3, southern boundary of the property, two lane road with center turn lane. Four lane access via County Road 3/US 377 begins just northwest of the property within 1 mile.

GENERAL SITE INFORMATION

Site Name:	CB Howard Industrial Park
Site Address:	19080 E159 Rd Ada, OK 74820
Zoning:	I-2
Available Acreage:	120
Owned By:	Ada Industrial Development Corporation
Water Supplier:	Rural Water District #9
Electrical Supplier:	Oklahoma Gas & Electric

14925 COUNTY ROAD, 1560

CONNECTED FOR GROWTH.

Although located outside the Ada city limits, this property offers strong development potential and convenient access to regional transportation networks. Situated along US Highway 377 with direct connectivity to State Highway 3W, the site provides efficient access for industrial and commercial users. Its location adjacent to Pontotoc Technology Center further enhances access to workforce development and training opportunities.



SITE HIGHLIGHTS:

- ★ This property is a 15 acre greenfield that has several homes located on the southern part of the property.
- ★ Property falls outside of Ada City limits.
- ★ Property is accessed via Highway 377, which leads directly to US Highway 19.

GENERAL SITE INFORMATION

Site Name:	32nd Street Property
Site Address:	14925 County Rd., 1560
Zoning:	A-2
Available Acreage:	15
Owned By:	Ada Industrial Development Corporation
Water Supplier:	Rural Water District #9
Electrical Supplier:	Oklahoma Gas & Electric

INCENTIVES FOR GROWTH

Ada and the State of Oklahoma offer a competitive business climate supported by incentive programs designed to encourage capital investment, job creation, and business expansion. Whether establishing a new operation or expanding an existing facility, companies may be eligible for state-administered incentives that help reduce project costs and accelerate growth.

OKLAHOMA BUSINESS EXPANSION INCENTIVE PROGRAM

Administered by the Oklahoma Department of Commerce, the Business Expansion Incentive Program (BEIP) provides qualifying companies with cash rebates based on new payroll generated by expansion projects. The program is designed to support businesses that create quality jobs and make significant investments in Oklahoma communities.

Key Benefits:

- Cash rebates tied to new payroll
- Supports both new and expanding businesses
- Encourages long-term job creation and economic growth

OKLAHOMA INNOVATION EXPANSION PROGRAM

The Oklahoma Innovation Expansion Program (OIEP) assists existing Oklahoma manufacturers by supporting investments in new equipment, technologies, and processes that improve productivity and competitiveness. Through cost-share funding, the program helps companies modernize operations, increase capacity, and strengthen supply chains.

Key Benefits

- Supports capital investments in equipment and technology
- Helps manufacturers improve operational efficiency
- Encourages business retention and expansion
- Provides matching funds for qualifying projects

THE OKLAHOMA ADVANTAGE

- No corporate inventory tax
- Right-to-work state
- Competitive utility
- Workforce training through Pontotoc Technology Center
- Customized assistance through Grow Ada

ADDITIONAL SUPPORT

Companies locating or expanding in Ada may also benefit from local and regional assistance, including workforce development partnerships, site selection support, utility coordination, and connections to financing and training resources. Grow Ada works closely with the Oklahoma Department of Commerce and regional partners to help businesses identify and pursue available incentive opportunities.

